ArcCRM

An easy-to-use relationship management tool

Simple and Intuitive Platform

ArcCRM includes all the features you need, without the confusing features and chaotic interfaces other competitors may have. Key features such as the customer contact database, sales pipeline tracking, and key reporting are all included in one solution. No exclusive training is needed for set-up, and teams can adapt to the CRM in no time. The result? A user-friendly and cost-effective tool to supercharge your customer relationships, without the bells and whistles you don't need. .

Supercharge your outreach efforts

Segregate customer groups and customize campaigns for every audience. Quickly respond to customer feedback and run customer satisfaction surveys programmed to keep them engaged and coming back. Track the outcome of the outreach activities and optimize them every time.

Tighter control over leads

Have a current view of leads in your pipeline. Figure out where those leads are in the sales cycle and prioritize the deals your sales team should focus on. Now you can be confident that all leads are followed up promptly!

Reach more leads using the built-in dialer

There is no need to switch between apps for lead calling. Reach out to as many leads as possible through the built-in dialer. Use the power dialer option to sequence the calls and talk in succession. Record the conversation to keep the team informed and add notes to calls.

Integration & Post-Sales

Easily plug in with your accounting software, emails, and third-party tools and have the data synced in a few clicks without leaving ArcCRM. Get replies on queries related to any topic in a shorter response time. Maximize your time!

Interested in any of our products?
Talk to our experts today
(732) 705-7771

Sign up at www.archarina.io
or write to info@archarina.io
for a quick demo